Wilfredo Palma

Web and Wordpress Developer

✉ wilfre90dev@gmail.com
📞 +53 58129882
📍 Havana, Cuba
in linkedin.com/in/wilfredopalma
★ https://wilfre90dev.github.io

RESUME

Worker, active and capable. Engineering in Computer Science with more than 8 years of experience, knowledge of Information Technology and Communications. Desktop and Web development, graphic design and translations.

EDUCATION

Engineer's degree (B.S.)

Computer Science

University of the Computer Sciences

📅 September 2009 - July 2014

📍 Havana, Cuba

LANGUAGES

Spanish - Native
English - Proficient

SKILLS

- HTML5 / CSS3
- JavaScript
- WordPress
- PHP
- GIT
- SQL / MySQL
- Linux and Windows Server
- Responsive Design
- Translations
- JavaScript

EXPERIENCE

Wordpress Developer
NTSprint

2023 - current

- Implemented company's website from initial design on Figma to a full version. Use of Elementor Page Builder and custom code
- Improved website metrics for SEO, speed, usability, and accessibility using techniques to make the website faster and more user-friendly.
- Performed keyword researches to improve website ranking and visibility on search engines.
- Maintained a high level of security using advanced techniques, such as integrating Google reCAPTCHA, firewalls, and two-factor authentication, and ensured legal cookies compliance.
- Created complex custom post types, taxonomies, and custom code to adjust website requirements to new features.
- Communicating with team members and other, non-technical departments for smooth collaboration and maximum productivity.

Web and Wordpress Developer
Codelight

2020 - 2023

- Designed responsive, mobile-first websites from design concepts using Elementor, WP-Bakery and HTML5.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Implemented and assessed performance of SEO best practices.
- Designed and implemented websites from initial concept or Figma, site architecture and wireframes to finished deliverable.
- Redesigned company website using new technologies like NextJS and Tailwind
- Collaborated with end users on project specifications, strategy and execution to build new pages and update existing ones.

Web Developer and Network Administrator
VisualNet

2020

- Coded websites using HTML, CSS, JavaScript, and Server-side languages.
- Provided security maintenance and patching on website interface to maintain viability after launch.
- Adhered to SEO best practices while designing sites.
- Created web applications and components using PHP programming language.
- Modified and tested existing MySQL database schemas.

Web Developer and Network Administrator

"19 de Abril" Company

2018 - 2020

- Applied   emerging technologies to update and maintain site applicability.
- Optimized web applications for speed, scalability and security.
- Designed and executed security measures such as firewalls and encryption.
- Boosted web traffic by improving navigation and rectifying bottlenecks.
- Performed software installations and upgrades to UNIX or Windows operating systems.
- Configured and tested Windows Server operating systems with roles features.

Software Developer

National Center for Biopreparations

2015 - 2017

- Developed web applications for deployment on platforms and sites.
- Incorporated SQLServer database technologies into coding projects.
- Designed custom dashboards and reporting interfaces.
- Performed code refactoring and optimization to improve performance.
- Created databases, data entry systems, web forms and other applications for diverse uses.
- Built SQL Server databases and table structures for web applications.
- Updated old code bases to modern development standards, improving functionality.
- Developed software for desktop operating systems.
- Estimated work hours and tracked progress using Scrum methodology.

Web Developer and Designer

National Center for Biopreparations

2014 - 2015

- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique websites.
- Coordinated copywriting and designed images to craft website content.
- Designed user interface to meet client specifications,
- Optimized web applications for speed, scalability and security.
- Developed user-friendly web forms with validation and error handling.
- Coded   websites using HTML, CSS, JavaScript and ASP.Net technologies.
- Enhanced functionality and appearance of websites and repaired functionality issues.
- Coordinated copywriting and designed images to craft website content.